# Resizing Photos For Web

# Image Size vs Load Time

If your image is too large, it may take a long time to load or simply not load at all.

The goal of any web developer is to get people to use the website you created and not a competitor's

Slow load speed is one of the main reasons people do not use particular websites

# What's a good size?

Some general practices:

1. I should never have to scroll to see the entire image

2. 800 pixels wide is probably the max you even want or need.

3. Most pictures are 400 pixels or less, on the sites you use

# Resize before putting in HTML

You can adjust the width of any photo with HTML and CSS, but that still requires loading the entire image, then shrinking it.

Resize before putting your img tag in your page